

Here's what you get with

HOT DIAMONDS x Gemstones Collection

| The jewels:

- •50 beautiful and contemporary gemstone designs
- •Crafted from 925 silver with 18ct gold plate and some rhodium finish designs
- · Always natural gemstones
- · Every design hand-set with a real diamond
- •Ethical sourcing (certified member of the RJC)

| The display:

- •Free luxury display with opening pack order
- Display graphics to story-tell the meaning of each gemstone thus providing strong sales hooks
- •60cm full display width, but segmented display for full flexibility
- · Pricing tags supplied with each design





| The marketing:

- Sales are driven by constant influencer support
- Constant press campaign from leading London PR agency
 - o Press coverage
 - o Influencer awareness
- o Product placement
- Free bespoke point of sale materials provided on reques
- Industry leading model imagery
- Free Facebook competition sample with opening order
- Free wearer trial sample with opening orde
- Market leading social and creative assets available from drop box assets library
- E-commerce upload spreadsheet available on request

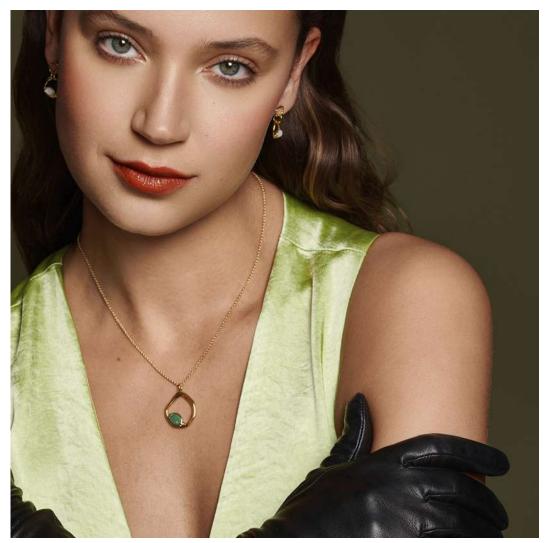
The opening pack:

- •The opening pack is £2000 (TBC
- This includes the free luxury display and packaging for all designs

What you get when you work with HD Group:

- 4 Brand Manager visits per year
 - o Staff training
 - or recentarions support
 - o Newness presentation
- Staff incentive schemes on request
- Up to 5 months payment terms for Autumn/Winter and Spring/Summer investments
- Stock rebalancing at Brand Manager discretion
- In-store bespoke display assets provided on reques
- Social creative assets available on dropbox
- Same day dispatch for orders placed before 13:00
- Industry leading customer services team





All designs are in either rhodium or 18ct gold-plated 925 sterling silver with at least one real diamond. Rings available in sizes XS to XL.



OFFSET PENDANT -TIGERS EYE chain: 16-18" (40-45cm) €140 (DP1023)



OFFSET EARRINGS -MOTHER OF PEARL €150 (DE814)



OFFSET EARRINGS -GREEN AGATE chain: 16-18" (40-45cm) €150 (DE815)



OFFSET PENDANT GREEN AGATE
chain: 16-18" (40-45cm)
€140 (DP1024)



OFFSET PENDANT -TIGERS EYE chain: 16-18" (40-45cm) €140 (DP1025)



OFFSET EARRINGS -TIGERS EYE chain: 16-18" (40-45cm) €150 (DE816)



TEARDROP PENDANT -TIGERS EYE

chain: 16-18" (40-45cm) €165 (DP1028)



chain: 16-18" (40-45cm) €165 (DP1026)





chain: 16-18" (40-45cm) €165 (DPI027)



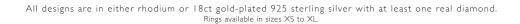
TEARDROP EARRINGS -GREEN AGATE

€220 (DE817)



TEARDROP EARRINGS -MOTHER OF PEARL

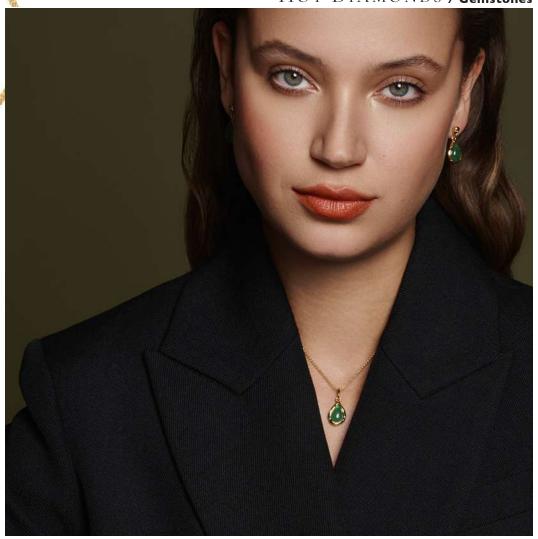
€220 (DE818)



TEARDROP EARRINGS -

TIGERS EYE €220 (DE819)

${\hbox{HOT DIAMONDS}}$, Gemstones



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OVAL NECKLACE -MOTHER OF PEARL chain: 16-18" (40-45cm) €115 (DN200)

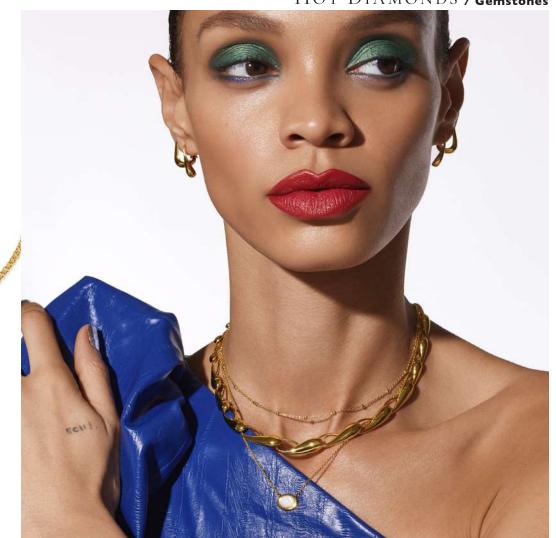
> OVAL NECKLACE -TIGERS EYE

chain: 16-18" (40-45cm) €115 (DN201)

OVAL NECKLACE - BLUE LACE AGATE

chain: 16-18" (40-45cm) €115 (DN202)

${\hbox{HOT DIAMONDS}}$, Gemstones



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SQUARE NECKLACE -GREEN AGATE

chain: 16-18" (40-45cm) €115 (DN197)



€115 (DN198)



DROPLET NECKLACE

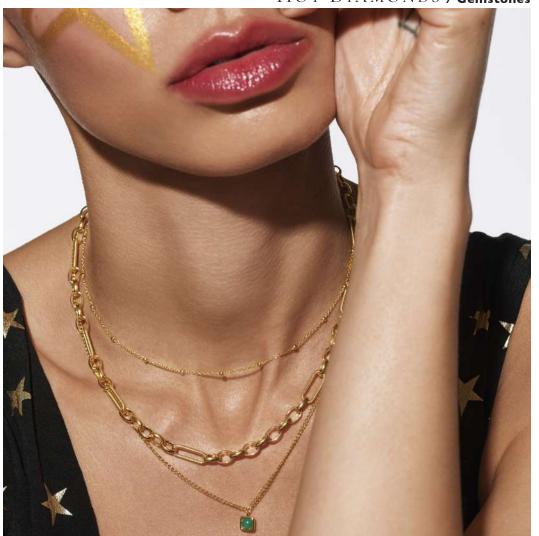
chain: 16-18" (40-45cm) €115 (DN196)



SQUARE NECKLACE -TIGERS EYE

chain: 16-18" (40-45cm) €115 (DN199)

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HORIZONTAL OVAL **EARRINGS - MOTHER OF** PEARL

€120 (DE775)



HORIZONTAL OVAL **NECKLACE - MOTHER OF** PEARL

chain: 16-18" (40-45cm) €175 (DN186)



HORIZONTAL OVAL **NECKLACE - TIGERS EYE**

chain: 16-18" (40-45cm)

€175 (DN188)



HORIZONTAL OVAL **EARRINGS - TIGERS EYE**

€120 (DE777)



HORIZONTAL OVAL NECKLACE - BLUE LACE AGATE

chain: 16-18" (40-45cm) €175 (DN187)

HORIZONTAL OVAL **EARRINGS - BLUE LACE** AGATE

€120 (DE776)



HORIZONTAL OVAL RING - MOTHER OF PEARL €100 (DR270)



OVAL NECKLACE -MOTHER OF PEARL chain: 16-18" (40-45cm) €175 (DN189)





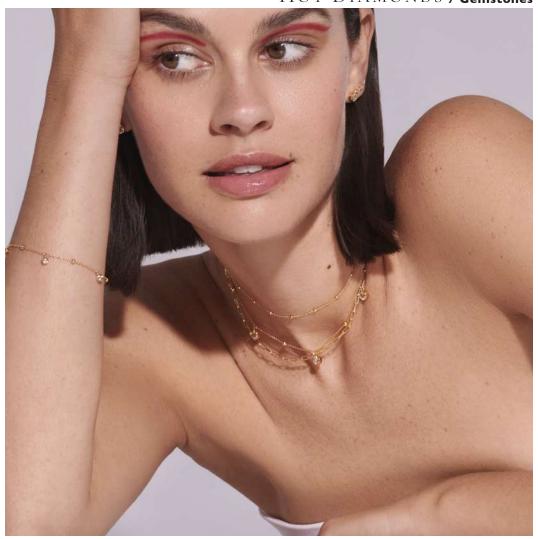
HORIZONTAL OVAL RING - BLUE LACE AGATE €100 (DR271)



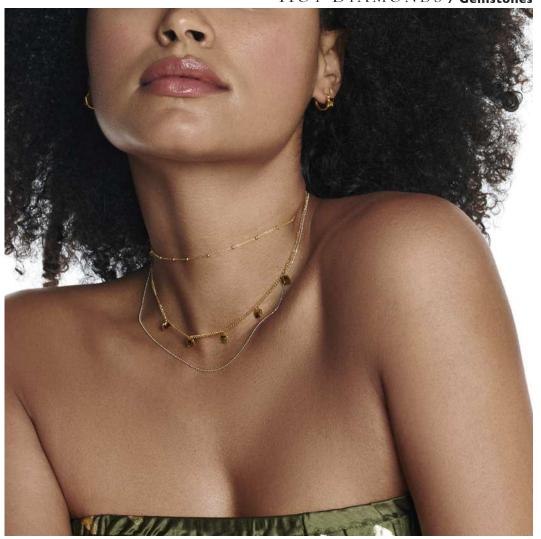
HORIZONTAL OVAL RING - TIGERS EYE €100 (DR272)







All designs are in either rhodium or 18ct gold-plated 925 sterling silver with at least one real diamond. Rings available in sizes XS to XL.



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chain: 16-18" (40-45cm) €190 (DN182)



SQUARE HUGGIE EARRINGS - MOTHER OF PEARL

€100 (DE767)



SQUARE EARRINGS -

TIGERS EYE €90 (DE770)



SQUARE RING - MOTHER OF PEARL

€120 (DR264)





SQUARE STEPPED RING -MOTHER OF PEARL

€120 (DR267)

All designs are in either rhodium or 18ct gold-plated 925 sterling silver with at least one real diamond.





€140 (DN181)



RECTANGLE RING - GREEN CHALCEDONY €140 (DR263)



RECTANGLE EARRINGS -GREEN CHALCEDONY €165 (DE766)

${\hbox{Hot DIAMONDS}}$, Gemstones



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chain: 16-18" (40-45cm) €140 (DN179)



RECTANGLE RING -TURQUOISE €140 (DR261)



RECTANGLE EARRINGS - TURQUOISE €165 (DE764)





RECTANGLE EARRINGS - MOTHER OF PEARL €165 (DE765)



RECTANGLE RING -MOTHER OF PEARL €140 (DR262)

${\hbox{Hot DIAMONDS}}$, Gemstones



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COIN PENDANT - RED AGATE chain: 16-18" (40-45cm) €155 (DP934)



STARBURST LOCKET - RED AGATE

chain: 16-18" (40-45cm) €190 (DP931)

STARBURST LOCKET -GREEN AGATE

chain: 16-18" (40-45cm) €190 (DP932)



HOT DIAMONDS / Gemstones

STARBURST LOCKET -WHITE TOPAZ

chain: 16-18" (40-45cm) €190 (DP933)



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HOT DIAMONDS / Chains







HOT DIAMONDS / Chains

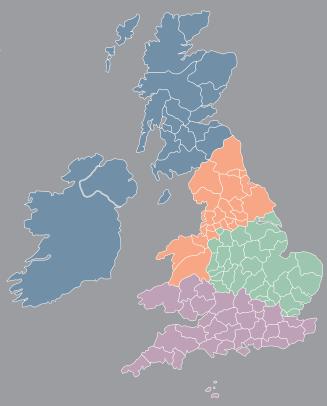


HOT DIAMONDS x Gemstones Collection

| Brand Managers

| Head Office

Customer Services



hotdiamonds.com